11.25" × 6.25" Bleed

Full file size. Extend background art to here so trimming leaves no white edge.

11" × 6" Trim

The card is cut to this size. The cut can drift slightly.

10.75" × 5.75" Safe zone

Keep text & logos inside this line.

Your return address is printed here automatically

POSTAGE INDICIA

RECIPIENT NAME
and full address print here

* RED: keep this area ink-free *

Postcard design guide — 6" × 11"

Address area — keep clear

Back — full bleed 11.25" × 6.25". Guides do not print.